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TrueCore Federal Credit Union Promotes Hartshorn to Senior Vice President-Chief Lending Officer

Newark, Ohio – TrueCore Federal Credit Union is pleased to announce the promotion of Jocelyn Hartshorn to the position of Senior Vice President-Chief Lending Officer. Hartshorn, a 13-year veteran of the credit union, will now oversee the Lending and Sales Teams.

In her new role, Hartshorn will be responsible for managing the credit union's loan portfolio, reviewing and underwriting consumer, commercial, and residential loans, and developing new loan products. She will also ensure that TrueCore remains aligned with industry trends and staffing needs.

Hartshorn holds an associate and bachelor's degree in Business Administration and Healthcare Administration, respectively. She is a Certified Credit Union Business Lending Professional (CUBLP) and is on track to complete her CUNA Business Management program in 2025.

Beyond her professional accomplishments, Hartshorn is actively involved in the community. She serves as President of the Young Leaders of Licking County, board member of the Licking County Chamber of Commerce and TrueCore Foundation, and member of the Kiwanis Club. Hartshorn has been recognized for her community involvement with awards such as the Licking County Chamber of Commerce's Young Professional of the Year, Newark Advocate's 20 under 40, and Young Leaders of Licking County Member of the Year.

Hartshorn resides in Nashport with her husband TJ and son Crew.

TrueCore Federal Credit Union is a not-for-profit financial institution serving the needs of its members since 1940 at office locations in Newark, Heath, and Pataskala, Ohio.

Photo attached.